# **Digital Human Service Providers and Resources**

# **Comprehensive Directory for A Band of Brothers and Sisters Implementation**

### **Leading Digital Human Platform Providers**

### 1. Soul Machines - Premium Interactive Digital People

- Website: <a href="https://www.soulmachines.com">https://www.soulmachines.com</a>
- **Studio Platform**: <a href="https://appsource.microsoft.com/en-us/product/web-apps/soulmachinesinc1647012066011.pioneer">https://appsource.microsoft.com/en-us/product/web-apps/soulmachinesinc1647012066011.pioneer</a>
- Al Assistants Gallery: <a href="https://www.soulmachines.com">https://www.soulmachines.com</a>
- Meet the Al Avatar Demo: <a href="https://www.soulmachines.com/meet-the-ai-avatar">https://www.soulmachines.com/meet-the-ai-avatar</a>
- **Services**: Al Assistants provide personalized one-on-one, judgement-free coaching and support anytime, anywhere, for free
- **Features**: Create, train and deploy a unique, autonomously animated AI avatar in minutes with customizable face, physical features, language, personality, voice, and clothing

#### 2. Synthesia - Al Video Generation with Digital Avatars

- Main Platform: <a href="https://www.synthesia.io/">https://www.synthesia.io/</a>
- **Digital Human Tools**: <a href="https://www.synthesia.io/tools/digital-human">https://www.synthesia.io/tools/digital-human</a>
- Avatar Features: <a href="https://www.synthesia.io/features/avatars">https://www.synthesia.io/features/avatars</a>
- Custom Avatar Creator: <a href="https://www.synthesia.io/features/custom-avatar">https://www.synthesia.io/features/custom-avatar</a>
- **Services**: Create free virtual person to present in videos with Al generated videos from text using advanced Al avatars and voiceovers in 140+ languages
- Recent Innovation: Expressive Al Avatars powered by new EXPRESS-1 model for enhanced video communications

#### 3. DeepBrain AI / AI Studios

- Main Platform: <a href="https://www.deepbrain.io/">https://www.deepbrain.io/</a>
- Al Studios: <a href="https://www.deepbrain.io/aistudios">https://www.deepbrain.io/aistudios</a>
- Alternative Platform: <a href="https://www.aistudios.com/">https://www.aistudios.com/</a>
- Custom Avatars: <a href="https://www.aistudios.com/features/custom-studio-avatar">https://www.aistudios.com/features/custom-studio-avatar</a>
- **Services**: Platform that transforms text into realistic videos, featuring lifelike avatars and multilingual text-to-speech capabilities for training, education, e-commerce, news media, and finance
- **Advanced Features**: Al avatars can look extremely similar to real-life photographs with options to add body gestures (greeting, hand movements, nodding, waving)

#### 4. UneeQ - Conversational AI Platform

- Focus: Enterprise-grade digital humans for customer service and engagement
- **Applications**: Healthcare, education, retail customer interactions
- **Note**: Specific website details from search results recommend direct contact for enterprise solutions

# **Specialized Healthcare and Education Platforms**

### **Microsoft AI Platform Integration**

- Soul Machines on Microsoft: Available through Microsoft AppSource for enterprise deployment
- **Enterprise Integration**: Suitable for healthcare and educational institution implementation

### **IBM Partnership Solutions**

- **Soul Machines Case Study**: <a href="https://www.ibm.com/case-studies/soul-machines-hybrid-cloud-ai-chatbot">https://www.ibm.com/case-studies/soul-machines-hybrid-cloud-ai-chatbot</a>
- Hybrid Cloud AI Implementation: For secure, scalable healthcare applications

### **Video Examples and Demonstrations**

### **Recommended Video Search Terms for YouTube/Platform Demos:**

- 1. "Soul Machines digital human demo"
- 2. "Synthesia AI avatar examples"
- 3. "DeepBrain AI Studios virtual human"
- 4. "Digital human healthcare applications"
- 5. "Al avatar customer service demo"
- 6. "Interactive digital human education"

### **Platform-Specific Demo Pages:**

- **Soul Machines Gallery**: <a href="https://www.soulmachines.com">https://www.soulmachines.com</a> (includes live interactive demos)
- **Synthesia Avatar Showcase**: <a href="https://www.synthesia.io/features/avatars">https://www.synthesia.io/features/avatars</a> (230+ realistic talking avatars)
- Al Studios Demo: <a href="https://www.aistudios.com/features/alternative">https://www.aistudios.com/features/alternative</a> (comparison demos)

# **Development and Integration Resources**

### **For Building Custom Systems:**

#### **API and SDK Access:**

1. Soul Machines Studio

- Self-service avatar creation platform
- Microsoft AppSource integration
- Enterprise API access available

### 2. Synthesia API

- Video generation API
- Custom avatar integration
- Bulk content creation tools

#### 3. DeepBrain Al API

- Text-to-video conversion
- Multi-language support
- Custom avatar development

### **Open Source and Development Tools:**

- Microsoft Bot Framework: Integration with digital human platforms
- **IBM Watson Integration**: For healthcare-specific applications
- Azure Cognitive Services: Supporting Al capabilities

#### **Market Leaders and Alternatives**

### **Additional Notable Providers:**

Based on market research, other significant players include:

- Hour One Al
- Didimo
- Wolf3D
- Spatial Systems
- CARV3D
- Huawei (enterprise solutions)

#### **Cost Considerations and Business Models**

### **Pricing Structures:**

- 1. Freemium Models: Soul Machines offers free Al assistant access
- 2. **Subscription-Based**: Monthly/annual licensing for avatar creation
- 3. **Enterprise Licensing**: Custom pricing for healthcare/education institutions
- 4. **Usage-Based**: Per-video or per-interaction pricing models

### **Security and Compliance Resources**

### **Healthcare-Specific Platforms:**

- Look for HIPAA-compliant offerings from major providers
- Enterprise-grade security documentation available from Soul Machines, Synthesia
- Custom deployment options for sensitive healthcare data

#### **Educational Institution Resources:**

- FERPA-compliant solutions
- Student data protection protocols
- Accessibility compliance (WCAG 2.1 AA standards)

### **Implementation Support Services**

#### **Professional Services:**

- 1. **Soul Machines**: Full-service implementation and training
- 2. Microsoft Partners: Integration specialists for enterprise deployment
- 3. Third-Party Integrators: Specialized healthcare IT consultants

### **Training and Certification:**

- Platform-specific training programs
- Healthcare AI implementation certifications
- Change management support for staff adoption

### **Emerging Technologies and Future Platforms**

#### **Next-Generation Features to Monitor:**

- Real-time emotional recognition and response
- Advanced multilingual capabilities
- Integration with VR/AR platforms
- Enhanced privacy-preserving AI technologies

### **Getting Started Recommendations**

#### **For Immediate Evaluation:**

- 1. Start with free trials: Soul Machines, Synthesia offer limited free access
- 2. **Request enterprise demos**: Contact sales teams for comprehensive demonstrations
- 3. Pilot program approach: Begin with one service modality before full implementation

## 4. **Compliance review**: Engage legal/compliance teams early in evaluation process

**Note**: The global digital avatar market was valued at USD 19.05 billion in 2024 and is projected to reach USD 307.90 billion by 2030, growing at a CAGR of 49.8%, indicating rapid evolution in available services and capabilities.

**Recommendation**: Schedule direct consultations with 2-3 top providers to see live demonstrations and discuss specific healthcare/education requirements for A Band of Brothers and Sisters implementation.